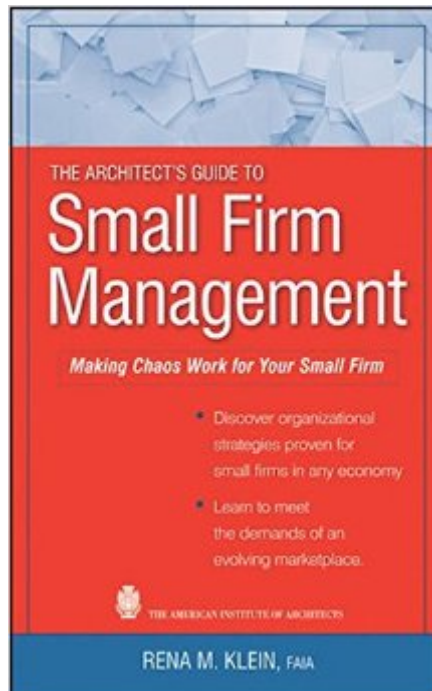# The Architect's Guide To Small Firm Management: Making Chaos Work For Your Small Firm

Synopsis

The definitive guide to management success for sole practitioners and leaders of small design firms Owning and operating a small architectural design firm can be challenging, with tight project deadlines, on-the-fly meetings, rush proposals, and fluctuating workloads as part of the firm's day-to-day activities. To help small firm owners cope with the chaos and prepare for the unexpected, here is The Architect's Guide to Small Firm Management, a no-nonsense guide to repurposing daily demands into workable, goal-directed solutions. Crucial topics such as self-aware leadership, people management, technology, financial health, scenario planning, sustainable practice, and future trends are examined using real-life case studies and business model paradigms. This definitive text explores the whole system experience of a small firm practice to deliver organizational strategies proven to keep a firm's creative mission on a steady, productive path. The Architect's Guide to Small Firm Management addresses how small firm owners can: Deal effectively with unexpected circumstances and shifting work requirements   Meet the demands of the marketplace while creating a satisfying workplace   Set and achieve goals in an environment of constant change   This book is a must-have for those facing the often harsh reality of managing small design firms in a difficult and changing economy. Entrepreneurial architects and designers will discover how to define their own personal and professional meanings of success, as well as how to refocus their business approach to replace long, unrewarding hours with manageable, satisfying ones.

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Customer Reviews

The Architect's Guide to Small Firm Management: Making Chaos Work for Your Small Firm offers organizational strategies perfect for any small firm in any economy. From the lifecycle of a small firm and scenario planning to building a 'learning' based organization that cultivates creativity and problem-solving thinking, this is a top pick for any business or arts library, offering concrete assessments based on knowledge of the architectural industry.

Great book, thanks!!

Useful information

I bought the kindle edition of this book, and must say was very disappointed. All the figures and charts do not appear in the kindle edition, which makes it really difficult to understand the book. Otherwise I do think the book could be useful.

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